

The 33 Day Challenge Diary

**How I Started With 3 Unwanted Items
In My Garage And Turned Them Into
AU \$11,163 in 33 Days
Buying And Selling
On Online Classified Sites**

By Ben Riddles

CLASSIFIED SELLING SECRETS

- The Ultimate Online Treasure Hunt!

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WARNING: THIS IS *NOT* A MAGIC PILL!

ANY SUCCESSFUL ENDEAVOUR TAKES
EFFORT. THE HABITS, EXPERIENCE AND
EFFORTS OF AN INDIVIDUAL (WHICH CANNOT
BE KNOWN BY ME) WILL ULTIMATELY
DETERMINE THEIR LEVEL OF SUCCESS FROM
THE INFORMATION WITHIN THESE PAGES.

I CANNOT AUTOMATICALLY GUARANTEE
SUCCESS TO ANYONE.

IT IS UP TO **YOU** TO MAKE IT HAPPEN!

The 33 Day Challenge

How it all began...

One Sunday afternoon I was having a BBQ with a couple of mates from my school days. In our early 30s, as we are all paying off a mortgage or saving for a home loan deposit, the subject of earning extra money came up.

Jimi has an extra part time job that pays him \$35 an hour.

Dave has a store on Ebay selling Blurays and Games.

When it came to my turn around the table, I told them in my spare time I buy and sell stuff on classified sites for profit.

They both laughed at me and told me that I would never be able to make any decent money from classified sites.

Determined to prove them wrong, I proposed a challenge – 33 days to see who could earn the most extra cash.

33 days was chosen as the time period, because I was on going on holidays soon and I had 33 days left before I was leaving the country.

33 days is a little longer than a month and it is quite a memorable number.

The only aim in the beginning was to beat Jimi and Dave in this challenge.

To be honest, I thought I would make \$2000, maybe \$3000 maximum from this experiment.

What started out as a fun bet made at a barbeque, turned into something much more exciting and its result is the valuable information product you are reading right now.

It came as a massive shock that I made a total of **\$11,163** in this 33 day challenge.

The 33 Day Challenge Diary

The best part is, I kept a record of every buy and every sale I conducted in this 33 day challenge to share with you how making a 5 figure profit in less than 5 weeks is realistically achievable for a keen classified seller.

To make it even more of a challenge, we started with 3 restrictive ground rules.

1. **NO MONEY TO START BUYING ITEMS** – I started this challenge with a float of exactly \$0! To start with, I was only allowed to choose 3 unwanted items to sell that were sitting in my garage at home.
2. I could only sell on classified sites. I was allowed to buy or source items from multiple sources, but only **SELL** on online classified sites.
3. We could only spend 20 hours a week maximum on this challenge. After all, what is the point of living if all you do is work all the time!

My Selling Sites Of Choice

- **Gumtree Australia** (gumtree.com.au)
- **Allclassifieds** (allclassifieds.com.au)

My 3 unwanted starting items

1. Wool Rug

Price Listed: **\$150**



2. Spare Bed and Mattress Queen

Price Listed: **\$170**



3. Metal Suitcase

Price Listed: **\$60**



Day 1

3 Items Listed

- Wool Rug
- Spare Bed and Mattress Queen
- Metal Suitcase

0 x Enquiries

Total \$0

Day 2

3 Items Listed

- Wool Rug
- Spare Bed and Mattress Queen
- Metal Suitcase

1 x Enquiry on Rug

Rug SOLD + \$150

Total = \$150

Day 3

3 Items Listed

- Bed and Mattress Double
- Spare Bed and Mattress Queen

The 33 Day Challenge Diary

- Metal Suitcase

0 x Enquiries

BUY Bed and Mattress Double - \$120



Price Listed: **\$250**

Total = \$30

Day 4

3 Items Listed

- Bed and Mattress Double
- Spare Bed and Mattress Queen
- Metal Suitcase

2 x Enquiries - Spare Bed and Mattress Queen

Total = \$30

Day 5

3 Items Listed

- Bed and Mattress Double
- Spare Bed and Mattress Queen
- Metal Suitcase

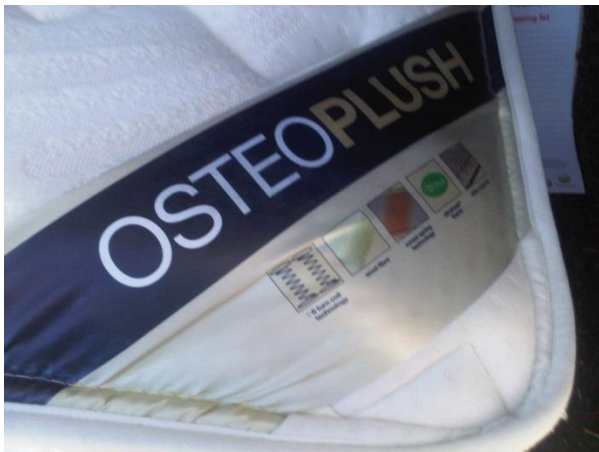
1 x Enquiry - Queen Bed

Spare Bed and Mattress Queen SOLD + \$170

Total = \$200

Day 6

BUY Queen Mattress - \$70



Price Listed: \$350

3 Items Listed

- Bed and Mattress Double
- Metal Suitcase
- Queen Mattress

2 x Enquiries - Bed

Bed and Mattress Double SOLD + \$250

Total = \$380

Day 7

BUY Caravan (no door) - \$300



Price Listed: **\$800**

3 Items Listed

- Metal Suitcase
- Caravan - No Door
- Queen Mattress

0 x Enquiries

Total = \$80

Day 8

3 Items Listed

- Metal Suitcase
- Caravan - No Door
- Queen Mattress

1 x Enquiry - Suitcase

2 x Enquiries - Queen Mattress

Suitcase SOLD + \$60

Queen Mattress SOLD + \$350

Total = \$490

Day 9

1 Item Listed

- Caravan - No Door

4 x Enquiries on Caravan

Total = \$490

Day 10

1 Item Listed

- Caravan - No Door

2 x Enquiries Caravan

Caravan SOLD + \$800

BUY Queen Bed Base - \$50



Buy Queen Mattress - \$40



List Queen Base and Mattress as package deal

Price Listed: **\$460**

Total = \$1200

Day 11

1 Item Listed

- Queen Base and Mattress Package

BUY Enclosed Trailer - \$600

Price Listed: **\$1200**



Total = \$600

Day 12

2 Items Listed

- Queen Bed and Mattress Package
- Enclosed Trailer

1 x Enquiry - Enclosed Trailer

1 x Enquiry - Queen Bed and Mattress Package

Queen Bed and Mattress Package SOLD + \$460

Total = \$1060

Day 13

1 Item Listed

- Enclosed Trailer

4 x Enquiries - Enclosed Trailer

Total = \$1060

Day 14

1 Item Listed

- Enclosed Trailer

1 x Enquiry - Enclosed Trailer

Enclosed Trailer SOLD + \$1200

Total = \$2260

Day 15

No Items Listed

ATTEND AUCTION - FURNITURE STORE

BUY 49 Beds - \$2010

19 x Single Bed Frames

1 x Single Loft Bunk

2 x Single Mattresses

4 x King Single Mattresses

3 x King Single Bed Frames

2 x Double Mattresses

The 33 Day Challenge Diary

2 x Double Bed Frames

1 x Double Futon Mattress and 1 X Double Futon Base

8 x Queen Mattresses

7 x Queen Bed Frames

3 x Bed Heads (2xQueen, 1xDouble)



Total = \$250

Day 16

22 Beds Listed - some duplicates

4 x Enquiries- Beds

Total = \$210

Day 17

22 Beds Listed

3 x Enquiries- Beds

King Single Bed/Mattress SOLD + \$230

Total = \$480

Day 18

21 Beds Listed

3 x Enquiries- Beds

Double Bed Package SOLD + \$500

Single Bed Frame SOLD + \$120

Total = \$1100

Day 19

19 Beds Listed

4 x Enquiries- Beds (one swap for double used base)

Queen Mattress SOLD + \$350

Queen Bed Frame SOLD + \$250

BUY Double Used Bed - \$25

Total = \$1675

Day 20

18 Beds Listed

9 x Enquiries- Beds

4 x Single Bed Frames SOLD + \$480

Double Used Bed SOLD + \$170

2 x Queen Mattress SOLD + \$700

Total = \$3025

Day 21

11 Beds still listed

+

10 New Beds Listed

= 21 Beds Listed

6 x Enquiries- Beds

Queen Bed Package SOLD + \$460

Double Futon Package SOLD + \$450

King Single Bed Package SOLD + \$270

Single Bed Frame SOLD + \$120

Total \$4325

Day 22

17 Beds Listed

12 x Enquiries- Beds

3 x Single Bed Frames SOLD + \$360

Single Loft Bunk SOLD + \$300

Queen Bed Package SOLD + \$420

Queen Bed Package SOLD + \$350

Queen Leather Bed Head SOLD + \$170

Queen Suede Bed Head SOLD + \$130

Total = \$ 6055

Day 23

9 Beds Listed

5 x Enquiries- Beds

King Single Bed Package SOLD + \$270

Single Mattress SOLD + \$120

Total = \$6445

Day 24

7 Beds Listed

3 x Enquiries- Beds

Queen Bed Frame SOLD + \$250

Queen Mattress SOLD + \$350

Total = \$7045

Day 25

5 Beds Listed

5 x Enquiries - Beds

Single Bed Frame SOLD + \$120

Queen Bed Frame SOLD + \$250

King Single Mattress SOLD + \$170

Total \$7585

Day 26

2 Beds Still Listed

+

10 New Beds Listed

= 12 Beds Listed

1 x Enquiry - bed

Single Bed Frame SOLD + \$120

BUY 17ft caravan - \$2000



Total = \$5705

Day 27

12 Items Listed

11 Beds Listed

1 Caravan Listed

1 x Enquiry - Bed

2 x Enquiries - Caravan

Double Bed Package SOLD + \$500

Total = \$6205

Day 28

11 Items Listed

10 Beds Listed

1 Caravan Listed

4 x Enquiries - Beds

1 x Enquiry - Caravan

Queen Bed Package SOLD + \$550

Single Bed Package SOLD + \$250

Total = \$7005

Day 29

9 Items Listed

8 Beds Listed

1 Caravan Listed

1 x Enquiry - Bed

Single Bed Frame SOLD + \$120

Total = \$7125

Day 30

8 Items Listed

7 Beds Listed

1 Caravan Listed

2 x Enquiries - Caravan

No Sales

Total = \$7125

Day 31

8 Items Listed

7 Beds Listed

1 Caravan Listed

2 x Enquiries - Beds

2 x Enquiries - Caravan

17ft Caravan SOLD + \$3700

Total = \$10,825

Day 32

7 Beds Listed

2 x Enquiries - Beds

Single Bed Frame SOLD + \$120

Total \$10,945

Day 33

6 Beds Listed

3 x Enquiry - Beds

Double Bedhead SOLD + \$120

Single Bed Frame SOLD + \$98

(price listed was \$120, however \$98 was all the lady had in her wallet so I accepted the offer)

Items Left Over - 4 x Single Bed Frames

GRAND TOTAL
= \$11,163!!!

Total Purchases: 8

Total Sales: 49

Total Transactions: 57

33 Day Challenge Results

Jimi's 33 Day total (Part Time Job) = **\$2162.50**

Dave's 33 Day total (Ebay Business) = **\$2976.32**

My 33 Day total (Classified Selling) = **\$11,163.00!!!**